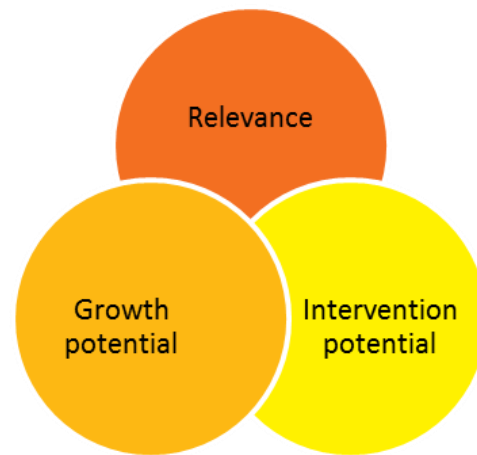


The Sectors

RisiAlbania has identified sectors with great potential to grow and subsequently to create employment for the youth. These are: **Agro-processing, Tourism, ICT and Garments & Footwear.** These sectors are very diverse and provide good opportunities for different segments of the society to enter the job market, acknowledging diversity in terms of skills levels, rural outreach and gender. These sectors have been selected following a rigorous assessment of different Albanian economic sectors according to criteria of relevance (including aspects of gender and social equity), the growth potential of the sector and our potential to intervene.



RisiAlbania

Partner for Growth

Our Partners

In order to achieve our objectives, RisiAlbania works with a wide range of partners from the private and public sector as well as from civil society. We support our partners in developing their capacities in order to achieve our goal of youth employment. In line with our vision to achieve systemic changes within the sectors RisiAlbania addresses, we develop partnerships with a number of different market players. These partners, as an integral part of the market system, are the cornerstone of the changes we seek to stimulate and represent key drivers of change. To this effect, we work closely with:

Market partners

- Business Service Providers
- Lead firms and SMEs in the selected sectors
- Business Membership Organizations and other Interest Groups
- Media
- Job placement services
- Civil Society and Youth Organizations

Supporting partners

- Co-facilitators such as consultancies and research institutions
- Public institutions
- Donor Community and other projects

MAKING THE LABOUR MARKET WORK FOR YOUNG PEOPLE

Contact us



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Mbështetur nga:
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Swiss Agency for Development
And Cooperation SDC

Zbatuar nga:
Implemented by:



RisiAlbania aims at achieving systemic changes in the Albanian labour market in order to improve access to employment and income opportunities for young women and men, aged 15 to 29.

To address the challenge of youth unemployment in Albania, we support job creation by the private sector by facilitating a vibrant and competitive economy in selected sectors. We aim to enhance and strengthen the offer of private business service providers in the Albanian market, which will continuously stimulate the performance and competitiveness of businesses in the selected sectors.

We also seek to stimulate effective intermediation between employers and young job seekers. Together with our partners, we aim to establish sustainable systems which will support young women and men in securing a fulfilling professional life.

Our Goal

- 11'000** Young Women and Men are employed in the three selected subsectors of which at least 50% are women
- 100'000** Young Albanians (50% women) have access to job opportunities through labour market information, matching services & better policies
- 1'000** Current or prospective employees at least improve their skills in the three selected sectors
- 2'000** Business in the selected sectors benefit from improved services and are able to grow their business,
- 12** Public debates contribute to the improvement of the business environment in the selected sectors as well as public policies regarding youth employment
- 200** New media products provide young people and their families accessible, updated and gender balanced market information,
- 3** Media outlets regularly publish relevant Labour Market Information to support young Albanians and their families take informed decisions about their careers

Our Focus

RisiAlbania focuses on addressing two of the main causes for high youth unemployment: enhancing job creation by the private sector in three selected subsectors (agro-processing, tourism and ICT) and improving labour market services to facilitate intermediation between the employers and young people.

Job creation through Private Sector Growth

The private sector in Albania makes for 83% of employment and is the main engine of job creation. Therefore, the private sector is at the focus of our first intervention aiming to create decent jobs for young women and men by facilitating private sector growth and enhancing its performance and competitiveness in selected high-potential economic sectors like Agro-processing, Tourism, Information and Communications Technology

Effective Job Intermediation

Our second intervention area deals with promoting the integration of young people into the labour market. In this regard, RisiAlbania will focus on the effective job intermediation between young people and employers, by facilitating the access of young women and men to labour market information, job matching services and public debates on labour market issues

Our Approach & Principles

RisiAlbania places a strong emphasis on achieving large scale and sustainable impact. We want to ensure that the changes fostered are systemic and sustainable beyond the duration of the project. To this effect, the overall strategic framework which guides RisiAlbania in all its partnerships and actions is informed by a market development approach, often referred to as M4P (Making Markets Work for the Poor).

RisiAlbania's approach to employment is comprehensive and innovative. Through our holistic approach, we focus on addressing current market failures and achieving systemic change by developing supporting services and functions within the youth labour market. We do not intervene directly by providing services nor take a supply-driven approach, but stimulate existing market players to take on a more proactive role in the market system.

Facilitation

We act as stimulators of change with our partners rather than provide direct support. We emphasize local ownership of the change processes

Sustainability

Sustainability is at the core of our interventions. We support the development of new ways of working based on the incentives and capacities of our partners

Information

In depth research and analysis underpins all our interventions

Wide systemic changes

By working on the root causes, rather than symptoms of market failures, we seek partnerships that lead to wider changes in the sectors we work in

Gender and Social Equity

Through our intervention we promote gender and social equity principles, supporting women and disadvantaged groups to access equal opportunities for jobs.

Accountability

We rigorously assess the effectiveness of all our interventions and continuously adapt strategies where necessary. Based on the DCED standard, we utilize a monitoring and evaluation system which creates a credible attribution between interventions and their impact

